



MEETING OF AMERICA

Turn down the heat and find a way forward together.

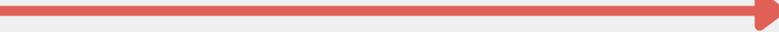
Division is destroying America and the relationships we hold dear.

Meeting of America (MoA) is an endeavor to decrease painful, dangerous division by gathering individuals from all backgrounds and beliefs to recognize shared humanity, values, and concerns. Following a series of conversations, participants will be encouraged and equipped to work together to fix things they broadly agree are broken.

The first step to saving America is talking to each other. This is our chance to take our power back as the people, to fight back against politicians, social media and other forces dividing us.

The project will first launch in the Commonwealth of Kentucky this fall, charting the path for the rest of America. More than a spark, Meeting of America will be a necessary jolt to a country breaking apart.

PROJECT OVERVIEW



Meeting of America is a venue (custom online video platform) and process (series of conversations) that will create a community (belonging and identity outside warring tribes) and coalition (acting to fix things participants broadly agree are broken).



THE PROCESS

“CONNECT”

On our custom video platform, small groups of approximately 5 participants are automatically matched to maximize diversity. Guided by a series of carefully designed and proven conversation prompts, they will share stories and discover individual humanity across differences. (Example prompt: What about where you grew up influences who you are today?)

“COMMIT”

Those who participated in the first meeting will have the opportunity to meet 4 new people and deepen the conversation. Participants will explore America's founding ideals and their own personal values. They will then co-create and sign a “New American Commitment.” (Example prompt: What values beyond Freedom, Equality, Justice, and Self-government would you include in a New American Commitment to bind us together and create a more perfect union?)

“CHAMPION”

All who have participated in the first two meetings will be invited to a third, where participants will discuss bringing their New American Commitment to life and move toward taking action together to fix things they broadly agree are broken. (Example prompt: Brainstorm and discuss how, specifically, we the people could make an impact in one or more of the areas you've suggested and agreed is broken.)

FACT SHEET

HUNDREDS OF PEOPLE FROM SUPPORTING ORGANIZATIONS WERE THE FIRST TO EXPERIENCE MEETING OF AMERICA LATE LAST YEAR.

RESULTS FROM THE PILOT STUDY

Participants completed both pre and post experience surveys to scientifically measure the impact of Meeting of America.

We saw particularly strong improvement on affective polarization (dislike of people on the other side), anger (toward people on the other side), and empathy (toward people on the other side).

100%
OF PARTICIPANTS SAID THEY FELT HEARD.

97%
OF PARTICIPANTS SAID THEY WERE INSPIRED TO RECRUIT OTHERS.

CUSTOM-BUILT ONLINE PLATFORM

Participants are automatically assigned to optimally diverse small groups based on factors such as age, race, geography, and political perspective. The platform has many features to ensure that all participants have a voice. An intro video welcomes everyone and emphasizes three conversation agreements: Listen with curiosity; Speak from your own experience; Connect with respect. Conversation is prompted by interactive cards that have timers to keep the group on track.

Each participant sees a personal "speakometer" indicating how much they've spoken relative to others. If a participant has been dominating the conversation or spoken very little, they receive a gentle pop-up message. To guard against bad faith actors, participants have the ability to propose that someone be removed. All non-offending participants are then prompted to vote. If a majority agrees that the person is destructive to the experience, they are removed.

NOTE: No data nor personal information is collected from the online group meetings, nor are they recorded.

MOA LOGO

[CLICK HERE](#)

MOA VIDEOS & AUDIO

[CLICK HERE](#)

MOA TESTIMONIALS

[CLICK HERE](#)

PARTICIPANT TESTIMONIALS

"This was a deeper conversation with complete strangers than most of us have with friends and colleagues we see regularly."

"It's beautiful to meet strangers, open up about our own personal lives, our struggles, and also talk about what we hope for our country."

"We may all be very different, but at the end of the day, we are all Americans and love this country."

"I felt a sense of community and connection that has been lost."

IF YOU ARE A LOCAL ORGANIZATION WITH A SHARED VISION AND ARE INTERESTED IN PARTNERING WITH US:

[CLICK HERE](#)

IF YOU ARE A MEDIA REPRESENTATIVE LOOKING FOR MORE INFORMATION ON THE PROJECT:

[CLICK HERE](#)

PARTNERS



UNIVERSITY OF GEORGIA

THE BOSTON BEER COMPANY



STANFORD UNIVERSITY

Duke UNIVERSITY



petco



AMERICAN UNIVERSITY WASHINGTON, DC

PARTICIPANT TESTIMONIALS

The best thing about my experience was...

"Getting new perspective from people different from me, and learning that we have more in common than I originally thought."

"Feeling that we are in it together."

"Surprise at how warm I felt towards each person."

"Connecting with people from all over the country who I would have never met without this experience."

"Meeting amazing people, hearing their stories, connecting on video, sharing, caring, and laughing made it an amazing experience."

"It gave me hope, and that is desperately needed at this time."

"330 million Americans should do this!"

Meeting of America is an innovative endeavor to turn down the heat of toxic polarization and find a way forward together. It's a chance to take our power back as the people, to fight back against politicians, social media and other forces dividing us. Fellow Americans will attend online video conversations on a custom platform in small groups matched across differences. Participants will have a unique opportunity to recognize their shared humanity, values, and concerns, then work together to fix things they broadly agree are broken. The experience has been co-created by an ever-growing group of fellow Americans from wildly different backgrounds and beliefs, including two dozen top bridging, political, marketing, and technology experts. The impact has already been scientifically proven in early pilots among hundreds of Americans, where the Social Cohesion Impact Measure found meaningful improvement on affective polarization, anger, and empathy. 100% of participants felt heard, 97% were inspired to bring others to participate, and 80% wanted to take action together. Pioneering businesses, faith communities, universities, philanthropists, and civic organizations have contributed people and funding to create this endeavor. More than a spark, Meeting of America will be a necessary jolt to a country breaking apart. Meeting of America is managed by Listen First Project, a 501c3 nonprofit organization. For additional information, visit meetingofamerica.us